DEADLINE EXTENDED!

New deadline is December 9, 2024.

REQUEST FOR PROPOSALS
Consultant Recruitment

Women and Gender Equality Gender (WAGE) Gender Bias Project

Deadline to Submit Proposals
December 9, 2024

Request for Proposal (RFP)

Women and Gender Equality Gender (WAGE) Gender Bias Project

Issued by:
Newfoundland & Labrador Organization for Women Entrepreneurs (NLOWE)

Project Title: Addressing Gender Bias in the Entrepreneurial Ecosystem in Newfoundland & Labrador

Project Description:

Through this three-year systemic change project, the Newfoundland and Labrador Organization for Women Entrepreneurs (NLOWE) will help advance women's economic security and prosperity and representation in leadership and decision-making roles through systemic change. Specifically, the project will address gender bias in the entrepreneurial ecosystem in Newfoundland and Labrador through increased participation of women entrepreneurs by improving access to mentorship and networking opportunities for women entrepreneurs, reducing for gender bias in entrepreneurship-related policies and programs, and increasing economic growth and innovation driven by women entrepreneurs.

Project Scope and Objectives:

The selected consultant will be responsible for:

- Conducting an environmental scan to assess systemic gender inequalities, funding patterns, and policy impacts within the entrepreneurial ecosystem in Newfoundland & Labrador.
- Analyzing data from surveys, stakeholder interviews, and policy reviews.
- Identifying specific gender biases and intersecting barriers and recommending strategies to foster an inclusive and growth-oriented environment for women entrepreneurs.
- Submit a final report of the research and proposed recommendations.
- Collaborating closely with NLOWE to ensure alignment with the project's goals of reducing systemic gender bias.

Project Timeline:
January - March 2025

Submission Requirements:

1. Personal Information

- Full Name
- Contact Information (Email, Phone)

2. Relevant Expertise and Experience:

- Description of expertise in gender studies, entrepreneurship, or economic policy analysis.
- Outline of experience in analyzing systemic gender inequalities within entrepreneurial ecosystems.
- Familiarity with intersectional challenges affecting women entrepreneurs, including socioeconomic and racial factors.

3. Data Collection and Analysis Skills:

- Details of experience with various data collection methods, including surveys, interviews, and policy analysis.
- Examples of previous work analyzing trends, policy landscapes, or funding patterns concerning gender and entrepreneurship.

4. Availability

- Confirm if you are available for the project timeline (January - March 2025).
- Describe your familiarity with Gender-Based Analysis Plus (GBA+) methodology, if applicable provide a detailed example of its application, including project context, role, strategies used, and impact on outcomes.

5. Cost Quote and Pricing:

- Provide a detailed quote for the proposed services, including an itemized breakdown of costs associated with data collection, analysis, reporting, and other relevant services.
- Indicate any additional fees or expenses anticipated in the project delivery.

6. Additional Information (Optional):

- Any additional information you wish to share to support your proposal.

7. Resume Submission:

- Please include your resume with your proposal.

Evaluation Criteria

Proposals will be evaluated on the following criteria:

- Relevant experience and expertise in gender studies, policy analysis, and entrepreneurship.
- Demonstrated understanding and application of the GBA+ approach.
- Strength of data collection and analysis skills.
- Feasibility and competitiveness of the proposed quote.
- Overall alignment with the goals of the WAGE Gender Bias Project.

Submission Instructions:

All proposals should be submitted by **December 9, 2024,** and include all sections as outlined above. Please send your proposal to Project Coordinator Catherine Iheme at ciheme@nlowe.org with the subject line: **"RFP Submission: Consultant for WAGE Gender Bias Project."**

For any questions regarding this RFP, please contact Catherine Iheme at ciheme@nlowe.org

Applicants will be notified of the decision in late December 2024, with the project start date scheduled for January 2025.

This project has been funded by Women and Gender Equality Canada

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