



Samantha Phelan

Digital Media Architect

Samantha is a Digital Media Architect (based out of St. John's, NL) who started her own consultancy in 2017 working with Professional Sports teams (NFL, NHL, NBA, MLB, EPL, AHL) and Influencers across North America and Europe.

Her first client she landed were two online influencers called "Cat & Nat", who took a chance on Sam to grow their business. Two years later, they've grown by over 1M followers, 70M video views, a book deal, a network deal, retail products, and generate over seven figures with only 3 full-time employees.