



**TRACY
GAUDET**

PRE-CONFERENCE
NLOWE 2018 ANNUAL
CONFERENCE

In Newfoundland and Labrador *women mean business.*

APRIL 18 **ST. JOHN'S**
2018 **NL**

Tracy Gaudet is the Director of Operations and a partner at Optimized Risk & Insurance in St. John's, NL. Optimized focuses on Commercial Insurance and Risk Management by working with other entrepreneurs, start ups, technology/innovation, and film/television production. Tracy is a transplant to Newfoundland and has a 15-year career in the insurance industry. She holds an MBA from Saint Mary's University where she concentrated on Strategy Development and Consulting. She also rocked the side hustle long before it was a coined term operating both bakery and jewelry businesses in the last decade.