



**JUDY
SNOW**

PRE-CONFERENCE
NLOWE 2018 ANNUAL
CONFERENCE

In Newfoundland and Labrador *women mean business.*

APRIL 18 **ST. JOHN'S**
2018 **NL**

Judy Snow, VP of Bridge Communications, co-founded her first business at 25, with absolutely no money. That began her life-long love of guerrilla marketing. For close to two decades, she was vice president of Wildland Tours. During that period, Judy also established a successful gift store in downtown St. John's. For ten-plus years, she helped small businesses market and export their products while working for the provincial government. Judy also spent more than a decade as a marketing and communications department of one for a high-profile organization with more than 25,000 members. Recently, she stepped back into the private sector to launch Bridge Communications. She is a past president of the provincial chapter of the International Association of Business Communicators.