



**ANNA SMITH &  
MICA MCCURDY**

**PRE-CONFERENCE**  
**NLOWE 2018 ANNUAL**  
**CONFERENCE**

In Newfoundland and Labrador *women mean business.*

**APRIL 18** **ST. JOHN'S**  
**2018** **NL**

Anna Smith & Mica McCurdy are co-owners of Freeform Events Ltd. FreeForm is a full-service event company with over ten years of experience bringing people together to create plans, celebrate communities, and learn something new. As a company, Mica and Anna are dedicated to ensuring their work creates positive change and that learning always feels incredible.

With experience in government and local and international non-profits, FreeForm Events brings human-centred design principles to the spaces they create and facilitate, specializing in online communication, interactive conferences and workshops, and strategic planning processes.