

# CALL FOR Speakers



**1. Is there is a list of topics that attendees/business owners are requesting?**

There is no set list of topics, however overarching themes related to business growth include:

- Strategic & Business Planning
- Business Communications
- Social Media & Marketing
- Leadership
- Financial Management
- Sales and Customer Service
- Health & Wellness/Work-Life Balance

**2. What sort of speakers are you looking for?**

Please see question 1, for themes and Call for Speakers document for other qualities.

**3. Can you provide past agendas of your Conference?**

The conference and pre-conference agenda from our 2018 event, as well as the agenda for 2017, can be found at the following links:

- [www.nlowe.org/conference-program](http://www.nlowe.org/conference-program)
- [www.nlowe.org/pre-conference-2018](http://www.nlowe.org/pre-conference-2018)
- [Conference 2017](http://www.nlowe.org/conference-2017)

**4. Is there a theme to this year's conference?**

This year's theme is all about connection.

**5. How many people usually attend?**

Approximately 150-175 attendees.

**6. What's the room format? Lecture, round tables?**

Some sessions will have a banquet style, while other will be set-up in theatre style. This will depend on conference or pre-conference, as well as the location in the agenda.

**7. Are there breakout sessions – ie., more than one session at the same time and attendees get to choose their sessions?**

Yes. During part of the event, there will be concurrent sessions happening. I.e Pre-Conference event.

**8. Is it possible to have live surveys – questions of audience to which they respond as part of presentation?**

Yes, we can make this available.

**9. Anything else we should be aware of in preparation for our submission, as we have not applied before?**

Please following guidelines of the Call for Speakers and be sure to include all the information required in your proposal. Stick to only 3 outcomes, as the session is only 60-minutes, and keep in mind the tips for writing a good proposal.

**10. What would NLOWE members like to hear about?**

Please see question 1.