

Share Your Expertise • Grow Your Network
Enhance Your Reputation • Attract New Customers

Become a Contributor Writer for — *The Advisor*

We are currently seeking quarterly contributors, as well as one-time guest writers to write on a variety of topics aimed at women in business. Writers may be NLOWE members, or employees of members, as well as representatives of partner organizations and industry.

Do you have expertise that you'd like to share with others in business? Consider writing for us.

Scope of Work

QUARTERLY CONTRIBUTOR will:

- Submit one (1) 500-600 word article per edition (September, December, March and June)
- Provide a high-resolution headshot, short bio, and company logo to accompany the quarterly articles; and,
- Meet assigned deadlines: August 2, 2019; October 4, 2019; February 3, 2020; and, May 1, 2020.

GUEST WRITERS will commit to:

- Submit one (1) article for one (1) edition. Guest writers have the choice of submitting either a 500-600 word or 800-1000 word article;
- Provide a high-resolution headshot, short bio, and company logo to accompany the article; and,
- Meet assigned deadline.

Please note: NLOWE will work with writers to determine appropriate length of article and which edition it will be published.

Topics can include, but not limited to, the following: *Business Management & Growth; Leadership & Communications; Sales & Customer Service; Work Life Balance & Wellness; Industry Trends; Branding, Marketing & Social Media; Productivity & Strategic Thinking; Innovation & Technology; Financial Management & Legalities; and, Human Resources.*

The Advisor is a quarterly publication focusing on news, industry trends, business management skills, and spotlights on our members. The online edition can be viewed at: www.thenloweadvisor.org.



Interested parties can submit:

- Short descriptions of proposed article topic(s), including key themes, submitted electronically to: khoddinott@nlowe.org
- Submissions must be received by 4:30 p.m. on Friday, May 31, 2019.

Deadline to submit:

May 31, 2019



NEWFOUNDLAND & LABRADOR ORGANIZATION OF
WOMEN ENTREPRENEURS