

NLOWE 2021 ANNUAL CONFERENCE

In Newfoundland and Labrador *women mean business.*



Olivia Crane

Amplified Social

Workshop Presenter

April 15 | 10:00 AM (NDT)

Marketing Your Business on Instagram in 2021

Olivia is a high-energy entrepreneur and adopts the philosophy of lifelong learning. She has 4 years of experience in growing social brands and has worked with numerous local and national clients in the last 3 years.

This past year, she has taken her business online to serve more people and coach other entrepreneurs to success through social media marketing.

She graduated from Memorial University in 2014 with a Bachelor of Commerce and has a corporate background in sales and marketing.

She furthered her education with a diploma in Digital Marketing from the Digital Marketing Institute and is also involved in a number of online communities and courses surrounding social media and digital marketing with a primary focus on Instagram.

Olivia works with small business owners across Newfoundland and Canada to offer clarity, strategy, and direction to support and grow their business.