



AnnMarie Boudreau

Senior Director | NATIONAL Public Relations

AnnMarie has extensive knowledge and experience in building integrated marketing campaigns that build brands and connect with those who matter most to an organization. She works with a wide range of clients on diverse projects, from media and stakeholder relations, to issues and crisis management—her attention to detail and results-driven approach are what sets her apart. She is an accomplished strategic communicator who exceeds client expectations with her energy and focus on excellence.

AnnMarie has provided counsel and strategic direction for many of the largest organizations and brands in Atlantic Canada. In addition, AnnMarie is certified in Incident Command System (ICS) at the I-300 level and provides crisis support to utility and energy companies throughout the region. AnnMarie is also on the Board of Directors for IABC NL as their Professional Development & Networking lead.

Regardless of the task at hand, AnnMarie's recipe is the same—enthusiastic people, focused on the right result and informed by a strategic plan.