



## **Amanda Eid**

**Consultant | NATIONAL Public Relations**

Amanda is passionate about being in the middle of conversations that matter in Atlantic Canada and prides herself on her ability to execute seamlessly on any project she is involved in, all while maintaining strong relationships with clients and colleagues along the way.

Always striving to exceed expectations, Amanda has proven success in session facilitation, internal communications, social media management, event planning, crisis management, public engagement, and various other areas of marketing, communications, and public relations.

Before joining the NATIONAL team, Amanda worked as a marketing specialist in the fuel and energy industry and as a communications coordinator in the oil and gas industry. She also has experience working with many clients on call and as needed in crisis communications and has completed I-100 and I-200 training for Incident Command System (ICS). Amanda proudly volunteers with the Girl Guides of Canada and is a part of the organizing committee for The Designers NL.