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Enhance Your Reputation • Attract New Customers

# Become a Contributor Writer for — The **Advisor**

We are currently seeking quarterly contributors, as well as one-time guest writers to write on a variety of topics aimed at women in business. Writers may be NLOWE members, or employees of members, as well as representatives of partner organizations and industry.

**Do you have expertise that you'd like to share with others in business? Consider writing for us.**

## Scope of Work

### QUARTERLY CONTRIBUTOR will:

- Submit one (1) 500-600 word article per edition (September, December, March and June)
- Provide a high-resolution headshot, short bio, and company logo to accompany the quarterly articles; and,
- Meet assigned deadlines: August 7, 2020; November 6, 2020; February 5, 2021; and, May 7, 2021.

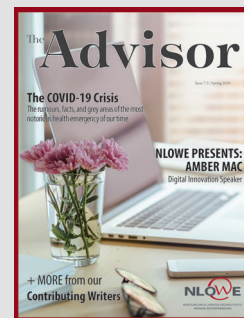
### GUEST WRITERS will commit to:

- Submit one (1) article for one (1) edition. Guest writers have the choice of submitting either a 500-600 word or 800-1000 word article;
- Provide a high-resolution headshot, short bio, and company logo to accompany the article; and,
- Meet assigned deadline.

*Please note: NLOWE will work with writers to determine appropriate length of article and which edition it will be published.*

**Topics can include, but not limited to, the following:** Business Management & Growth; Leadership & Communications; Sales & Customer Service; Work Life Balance & Wellness; Industry Trends; Branding, Marketing & Social Media; Productivity & Strategic Thinking; Innovation & Technology; Financial Management & Legalities; and, Human Resources.

**The Advisor** is a quarterly publication focusing on news, industry trends, business management skills, and spotlights on our members. The online edition can be viewed at: [www.thenloweadvisor.org](http://www.thenloweadvisor.org).



## Interested parties can submit:

- Short descriptions of proposed article topic(s), including key themes, submitted electronically to: [jbrown@nlowe.org](mailto:jbrown@nlowe.org)
- Submissions must be received by 4:30 p.m. on Friday, July 10, 2020.

## Deadline to submit:

**July 10, 2020**

A decision will be made and successful applicants will be notified by July 24, 2020.



NEWFOUNDLAND & LABRADOR ORGANIZATION OF  
WOMEN ENTREPRENEURS