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## **Join NLOWE in collaboration with IBRD & ACOA for a Trade Mission to New Orleans April 1 – 5, 2013**

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NLOWE will be taking a group of businesswomen from Newfoundland and Labrador to participate in business meetings in New Orleans, Louisiana, April 1- 5, 2013. This will be in consultation with a Regional Partner Organization of WBENC (Women's Business Enterprise National Council): Women's Business Development Council south whose territory includes Louisiana, Mississippi, Alabama, Tennessee & the Florida Panhandle.

Opportunities will focus on international business development and include meeting with women business owners and corporate buyers as well as specific training, focused networking, matchmaking meetings, and a business fair.

### ***Trade Mission Schedule\****

<b><i>April 1, 2013</i></b>	<b><i>Travel to New Orleans</i></b>
<b><i>April 2, 2013</i></b>	<b><i>Business to Business Matchmaking Meetings</i></b>
<b><i>April 3, 2013</i></b>	<b><i>Global Good Morning and Business Meetings</i></b>
<b><i>April 4, 2013</i></b>	<b><i>Conference Workshops &amp; Business Fair</i></b>
<b><i>April 5, 2013</i></b>	<b><i>Travel to St. John's</i></b>

***\*tentative schedule***

# Trade Mission Details

## International Business Development

### Participation Fees:

#### **NLOWE Members**

- \$575.00 + HST\* – WeConnect Certified
- \$675.00 + HST\* – Non-WeConnect Certified

#### **Non-NLOWE Members:**

- \$775 + HST\*

Includes:

- ▶ Matchmaking (initial meeting early February);
- ▶ Access to skills development;
- ▶ Registration for Global Good Morning;
- ▶ Registration for Conference & Business Fair;
- ▶ Potential booth space at Business Fair.

#### **Trade Mission Associate**

- ▶ Additional person(s) affiliated with the participating company:
  - \$350.00 + HST\* – with WeConnect Certified Company
  - \$450.00 + HST\* – with Non-WeConnect Certified Company

\* Non-refundable.

### Eligibility

Women who are considered experienced exporters, or those who already have an international presence, are eligible to participate in NLOWE's Trade Mission to New Orleans, April 1-5, 2013.

## Funding

This trade mission is eligible for GTAP (Global Trade Assistance Program) funding through IBRD (Department of Innovation, Business and Rural Development). Eligible companies may qualify for funding for 50% of travel and accommodation costs associated with the trade mission. A separate GTAP application must be completed. It may be obtained by emailing [dyouden@nlowe.org](mailto:dyouden@nlowe.org).

## Application Process

Admission is determined by a selection process whereby interested candidates must complete the application form for consideration.

## Deadlines

Completed applications must be received by **January 31, 2013**.

Forward completed applications to:

### **Deborah Youden, Export Consultant**

NLOWE Head Office  
2<sup>nd</sup> Floor, Regatta Plaza II  
84-86 Elizabeth Avenue  
St. John's, NL A1C 1Y7

Phone: 709-754-5555 or Fax: 709.754.0079

Email: [dyouden@nlowe.org](mailto:dyouden@nlowe.org)

For more information, call toll-free:  
1.888.NLOWE.11 or visit [www.nlowe.org](http://www.nlowe.org)

## **Participant Responsibilities & Declaration**

Upon acceptance into NLOWE's Trade Mission to New Orleans, each participant agrees to pay a non-refundable participant registration fee for the in-market trade mission.

Participants also agree to commit to 100 per cent attendance throughout the program.

Participants agree that all the information provided in this application is true and that their business is in good standing with Canada Revenue Agency. Participants also agree that, should false information be provided, immediate removal from the trade mission will be imminent and no refund will be issued. As a result, any reports or documentation provided by the consultant up to the time of removal from the trade mission, will remain the sole property of NLOWE.

Participants hereby authorize the taking and use of photographs and/or videotape for promotional purposes by NLOWE. As well, each participant's signature below indicates permission to share personal information for statistical purposes and/or in the event that NLOWE must contact an outside agency on the participant's behalf.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# ***Trade Mission Application***

Name of Applicant:

Business Legal Name:

Business Operating Name (if different):

Business Address:

Mailing Address (if different):

Phone Number:

Cell Phone Number:

Fax:

Email:

Website:

Business Registration Number:

Are you applying for GTAP funding?

Yes  No

Percentage of Ownership:

Number of Years in Business:

Current Number of Employees:

Describe your business including products and/or services:

Do you have specific areas of export skills/knowledge that you need to strengthen? If yes, please explain:

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What export opportunities have you identified for your business?

At what stage are you with these objectives and what steps have you already taken towards implementation?

Do you have any other special requirements for this program (i.e. food allergies, etc)? Please provide details.

*NLOWE is thankful for the financial support of the Government of Newfoundland and Labrador and the Atlantic Canada Opportunities Agency (ACOA).*



Atlantic Canada  
Opportunities  
Agency

Agence de  
promotion économique  
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Canada