

JANET KESTIN & NANCY VONK
Co-Chief Creative Officers, Ogilvy & Mather Toronto

Long-time creative director partners at one of the world's leading ad agencies (Ogilvy & Mather Toronto), Janet Kestin and Nancy Vonk are familiar with the rewards of risk-taking; they have made it to the top of their female-unfriendly business by using their creativity to rewrite the rules.

In their counter-intuitive universe, advertising can do more than sell, women with kids can be powerful leaders and summer interns can have ideas that rock the world. Powerful ideas and surprising creative solutions are the currency of their business and their lives.

Known as champions of women and girls, they are the creative team behind over a decade of game-changing Dove advertising. They are also the creative directors of Dove "Evolution", winner of two Grand Prix in Cannes 2007, and 2008 Grand Clio winner, "Diamond Shreddies"; both are widely considered landmark campaigns.

They have won hundreds of industry awards, and judged many top shows around the globe. They have also chaired several shows in Canada and the U.S. including the granddaddy of them all, the Art Director's Club of New York.

Their passion for women's achievement led to the founding of "Been There", an online mentoring resource for younger women by a group of top North American women creative directors. In 2007, they were named advertising women of the year by both the WIN Awards in Los Angeles and the AWNY Awards in New York.

Nancy and Janet have a widely read advice column for young ad people, "Ask Jancy", on ad site ihaveanidea.org. Their acclaimed Adweek Book, "Pick Me", has become a staple in advertising schools.

Frank, outspoken and insightful, they are frequent media commentators on advertising and communications. Both lecture and serve on advisory boards at some of the world's best advertising schools. They are also popular speakers inside and outside their industry, most recently keynoting Women of Influence 2008. Included among Creativity magazine's top 50 creative people of 2008, Kestin and Vonk have a unique perspective on communications, mentoring and the role of motherhood in business success.